

WHY SPONSOR VUKANI-UBUNTU

What's In It for You?

Apart from being involved in an initiative that has a measurable impact on a key national priority, Vukani-Ubuntu can help you to:

1. Contribute to a sustainable economy

Vocational skills training create the human capital required for economic growth. This growth is what will create wealth and social stability. Your contribution to a Vukani-Ubuntu skills-development programme will make a lasting difference to individuals, their families, their communities and, ultimately, the economy and society at large.

2. Improve your BEE Scorecard

Vukani-Ubuntu's **Skills-Development Programmes** enhance your company's BEE scorecard rating.

As a corporate sponsor, you can earn points on three elements of the scorecard:

Code 700 - Socio-Economic Development

Contributions to Vukani-Ubuntu qualify fully as a corporate social investment (CSI) and can therefore be counted towards the target of 1% of profit after tax or 0.125% of annual turnover spent on CSI.

Code 600 – Enterprise Development

Vukani-Ubuntu's "Small-Business Development Programme" includes training for entrepreneurs and their staff, mentoring, coaching and business linkages – all of which are recognized by the BEE Codes for scorecard purposes. You can choose to allocate the full value of your Vukani-Ubuntu sponsorship to enterprise development. Alternatively, you can split your contribution to Vukani-Ubuntu between Enterprise Development and CSI.

3. Pay less tax

Vukani-Ubuntu is registered with SARS as an 18(A) Public-Benefit Organisation (PBO) and contributions to Vukani-Ubuntu are tax-deductible. In effect, your money will go directly to skills development instead of to the tax man.

4. Raise your company profile

Committing to social and economic development makes good business sense.

It will build your brand among today's increasingly hard-to-please consumers and public at large. **The Global Millennium Poll found that 67% of people believe that companies should go beyond their making profits, paying taxes and employing people. They want companies to contribute to broader social goals.**

5. Grow your future employees

Organisations that invest today in Vukani-Ubuntu's **Skills Development Programme** are participating in the creation of the future workforce. Vukani-Ubuntu runs highly successful training and development projects aimed at young South Africans from disadvantaged backgrounds. Graduates of our training programmes are helped to find wage-employment in existing companies or, in selected cases, to start their own small businesses. Companies that support Vukani-Ubuntu's training get first choice of the graduates if their skills are relevant to that company.

**Vukani-Ubuntu has in the past 10 years established 12 community development projects
In 5 provinces.**

**Our projects ensure sustainable development through job-creation and entrepreneurship
development in the jewellery industry.**

VUKANI-UBUNTU AWARDS & ACCREDITATION



- **The Metropolitan Oliver Empowerment Awards** celebrates companies and individuals who support the future of empowerment in South Africa today. Vukani-Ubuntu was awarded for outstanding achievement as a leading Black Empowerment company in its sector, and for outstanding contribution to the growth and sustainability of the South African Economy.
- **Vukani-Ubuntu** has Level 3 BEE status and is **100% Black owned**. It has also received 110% BEE recognition.
- Vukani-Ubuntu is **accredited by the Mining Qualifications Authority (MQA)** to provide Jewellery Design & Manufacturing.
- Vukani-Ubuntu's Quality Management System has been assessed and found to satisfy the requirements of **ISO 9001:2000 Quality Management Systems** in respect of the "Provision of Training Services within the Jewellery Industry."
- Vukani-Ubuntu is registered with the **DTI for the import & export** of goods.
- Vukani-Ubuntu is registered with SARS as an **18(A) Public Benefit Organization (PBO)**.